

Visioneering Technologies, Inc. New Packaging Update

Dear Eye Care Professional,

VTI will be introducing new brand packaging for NaturalVue® Enhanced Multifocal 1 Day Contact Lenses. We want you to be aware of the changes so that your practice can address questions your patients may have.

What's New?

Outer Carton Change:

We have added a new descriptor to the NaturalVue® Enhanced Multifocal 1 Day package that reads:

FOR PRESBYOPIA & MYOPIA MANAGEMENT



Blister Changes

New Blister packaging will have a new look as well and will be bled into inventory as the previous blister packaging is depleted.



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Timing

- New packaging will begin shipping immediately, and we will continue to roll out the new packaging across all powers until our current inventory in previous packaging is depleted.
- During a transition period, and depending on the lens power ordered, you may receive some product in the existing packaging and some in the new packaging.

No changes have been made to the product itself. Be assured, regardless of the outer packaging; NaturalVue products maintain the same quality standards for safety, lens performance and lens handling.

We believe that these changes will help us better communicate our message. We appreciate your continued support of the NaturalVue brand.

If you have any questions or concerns about these changes, please don't hesitate to contact us. We are always happy to help.

Sincerely,
Your VTI Team