

# Built for Real Life



## NaturalVue® Enhanced Multifocal. For Real Patients. For Real Life.

NaturalVue Enhanced Multifocal is one lens proven to meet your patients' vision needs across life's journey — delivering correction and protection from the first signs of myopia through the onset of presbyopia.

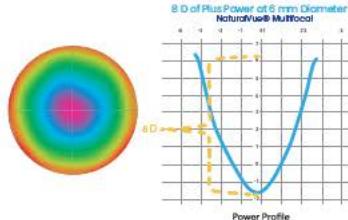
Be confident knowing NaturalVue Enhanced Multifocal is with you — and your patients — every step of the way.

# The Neurofocus Optics® Advantage

## Using the Power of the Brain to Correct and Protect Vision



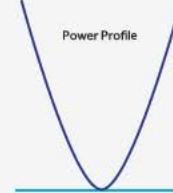
### Neurofocus Optics® Technology Up to 8.00 D of Plus Power



Uses an aspheric catenary curve that creates a smooth, uninterrupted ramp in relative plus power—**up to +8.00 D at 6 mm**—delivering a continuous depth of focus functionality that covers the entire therapeutic area.

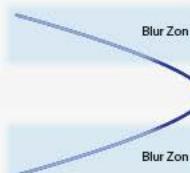
### Mechanism for Myopia Management: Peripheral Defocus

#### LENS DESIGN



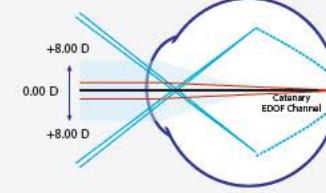
Up to 8.00 D of smooth, rapid and uninterrupted relative peripheral plus power progression, moving outward from the distance center.

#### PERIPHERAL BLUR



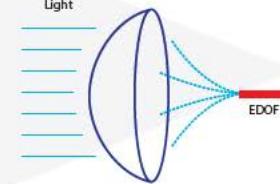
Peripheral blur induced by high plus power is diffused<sup>3,4</sup> so it can be suppressed by the visual cortex. The design is easily adapted by the brain without sacrificing vision.

#### PINHOLE EFFECT



Extended depth of focus channel (pinhole effect) and defocus zones are created by the high amount of rapid, continuous plus power progression.

#### CLEAR VISION



Resulting in a wider range of clear images for all distances along the visual axis and corrects astigmatism.



Watch How  
It Works!

## One Lens

**Universal ADD . Universal Astigmatism Power & Axis.  
Myopia • Digital Eye Strain • Presbyopia • Astigmatism**

**VTP** | **naturalVue®**  
REDEFINING VISION

References: 1. Tuan KA, Benoit DF, O'Connor B. Evaluation of the Functional Visual Range of a Catenary Curve-Based, Extended Depth-of-Focus Contact lens for Presbyopia. *Clin Ophthalmol*. 2024; Jul 19:80210-2023. doi:10.2147/OPTH545989. PMID: 39055737; PMCID: PMC9299816. 2. Tuan, KA. (2024). New Evidence Uncovered: 2-Year RCT Findings in Myopia Management, Astigmatism, and Vision Outcomes with NaturalVue, presented at American Academy of Optometry; October 10, 2023; Boston, MA, USA. Clinical study 'Evaluation of visual acuity with multifocal catenary curve-based contact lens in different degrees of astigmatism', executed by Carrasco, G.; University Complutense of Madrid, Spain; 3. Chivari AS, Formanikewicz MA, Waugh SJ. Investigation of Interoocular blur suppression using luminance-modulated and contrast-modulated noise stimuli. *J Vis*. 2019 Mar 26;19(5):22. doi:10.1167/jvis.19.5.22. PMID: 25914548; 4. Mollejo G, Walker L, Bex PJ, Vera-Díaz FA. Blur perception throughout the visual field in myopia and emmetropia. *J Vis*. 2017 May 17;17(5):23. doi:10.1167/jvis.17.5.23. PMID: 28478080; PMCID: PMC542512.

Image: Power profile and power map for Dual Focus generated by measuring lenses on a Phase-shifting Schlieren Wavefront Sensor (Lambda X NIMO TR1505); power profile and power map for EDOF VTP, CenRe Distance designs measured on a Shack-Hartmann Wavefront Sensor, Contact Lens Analysis Refractometer (CLARis), by Wavefront Dynamics.



# Let Your Practice Thrive



## Streamlined fitting. Satisfied Patients. Stronger Practice.

NaturalVue® Enhanced Multifocal is designed for today's lifestyles and lighting conditions, managing multiple patient segments and vision challenges – with just one lens.

- Keeps patients connected to your care
- Reduces chair time to increase profits
- Increases patient satisfaction to build referrals

### NaturalVue® Enhanced MultiFocal 1 Day Contact Lenses Specifications

Material:	etaficon A (58% Water)	Base Curve:	8.3
Parameter Range:	+4.00 to -12.25 D in 0.25 D steps	Diameter:	14.5 mm
Universal ADD & Axis Power:	Universal ADD, effective up to 3.00 D; Universal Astigmatic Correction	Modality:	Single-use daily wear
Visibility Tint:	Light blue	Pack Sizes:	10 pack trials; 30 and 90 pack revenue
UV Protection	Class 2 UV Blocker. The UV blocking averages 98% in the UVB range of 280nm to 315nm and 84% in the UVA range of 316nm to 380nm.*		

CE mark & FDA indicated for the correction of myopia and CE mark for myopia progression control with no age limit, no Rx limit. Clinically proven to correct astigmatism up to 3.00 D (Tuan, 2001). New Evidence Uncovered: 2-Year RCT Findings in Myopia Management, Astigmatism, and Vision Outcomes with NaturalVue, presented at American Academy of Optometry. \*UV absorbing contact lenses aren't substitutes for protective UV absorbing eyewear – for example, protective UV absorbing goggles or sunglasses – because they don't completely cover the eye and surrounding area. Patients should continue to use UV absorbing eyewear as directed. Note: Long term exposure to UV radiation is a part of risk factors associated with cataracts. Exposure is according to a number of factors, for instance environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV absorbing contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV absorbing contact lenses reduces the risk of developing cataracts or other eye disorders.