Workdays to Weekends. Reducing Visual Fatigue.

Today's young adults don't stop at 5pm — and neither do their screens. NaturalVue® Enhanced Multifocal is uniquely designed to reduce digital eye strain and deliver crisp, comfortable vision all day long. Its Neurofocus Optics technology helps ease the stress of screen-heavy days and always-on nights.

Whether they're working, gaming, posting, or binge-watching — NaturalVue® Enhanced Multifocal is with them every step of the way.

Reduce Digital Eye Strain and Accommodative Stress[1]

Corrects Vision[1]

- Crisp distance, intermediate, and near vision
- High satisfaction in screen-dominant environments and long wear time
- **Proven to correct astigmatism up to 3.00 D[1]**

Continuous All Day Performance

- Supports long-term comfort for continuous screen use — at work and beyond[2]
- Features TripleTear® lubrication system, including 3 comfort enhancers for all day wear[2]
- Designed to perform in all ambient light and screen brightness[1]
- Maintains consistent clarity throughout extended screen use[1]

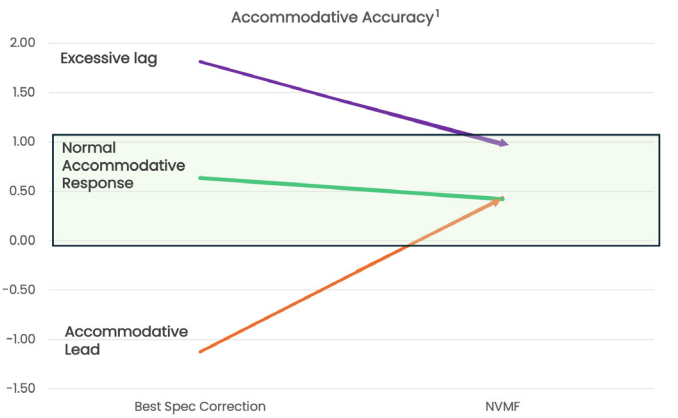
Ease Eye Fatigue

Digital eye strain and associated symptoms are often linked to accommodative lead or high lag, with young adults especially vulnerable due to heavy device use.[3]

How NaturalVue Helps

- Data has shown that NaturalVue Multifocal reduces both accommodative lead and excessive lag, shifting to a more normalized, relaxed accommodative system[1]
- Wearers experienced a decrease in lag of accommodation to ~0.75 D, which was sustained through two years[1]

NaturalVue Enhanced Multifocal impact on Accommodative Accuracy



***Of Note:** Other leading soft contact lenses for myopia management have been shown to increase lag of accommodation in the short term.[4]*

Download Presentation

References: 1. Tuan, KM (Ashley). New Evidence Uncovered: 2-Year RCT Findings in Myopia Management, Astigmatism, and Vision Outcomes with NaturalVue, presented at American Academy of Optometry; October 10, 2025; Boston, MA, USA. Clinical study 'Evaluation of Visual Acuity with Multifocal Catenary Curve-Based Contact Lens Design in Different Degrees of Astigmatism', executed by Carracedo, G.; University Complutense of Madrid, Spain. **2.** VTI Data on file, 2021. n=53. **3.** Hilora M, Tripathy K. Accommodative Excess. [Updated 2025 Feb 5]. In: StatPearls [Internet]. Treasure Island (FL): StatPearls Publishing; 2025 Jan-. Available from: https://www.ncbi.nlm.nih.gov/books/NBK592379). **4.** Vera J, Redondo B, Galan T, et al. Dynamics of the accommodative response and facility with dual-focus soft contact lenses for myopia control. Cont Lens Anterior Eye. 2023 Feb;46(1):101526.

VTI | naturalVue®
REDEFINING VISION