

# Practitioner Experiences



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**“I love the fact that it is exclusively available for my specialty practice.”**

I started using NaturalVue® (etafilcon A) Multifocal 1 Day Contact Lenses in the fall of 2016. I am a big believer in daily lenses because of the hygienic properties, so this was another great option in a soft multifocal format.

The NaturalVue® (etafilcon A) Multifocal 1 Day Contact Lens design really impressed me. This lens provides the right peripheral plus amount without compromising distance. I have fitted contact lenses for over 30 years, and there is nothing else like this. The design is so unique, and you must fit it differently; so, use the fitting guide and the calculator tool for success.

Due to its center-distance design and that it's a daily disposable, I have recently started using the lens in kids for myopia. One 14-year-old girl has been doing very well on this, although I don't have long-term data yet. She was previously being managed by alternative options but had issues with both. She could not tolerate Ortho-K and was non-compliant with atropine. Another 12-year-old girl had been rapidly changing with alternative interventions; since refitting her with NaturalVue Multifocal, her refractive error change has slowed.

This is now my number#1 go-to soft daily multifocal contact lens. I love the fact that it is exclusively available for my specialty practice. I did a small study for profitability in my practice against Ortho-K, and in the long term, I see it being more profitable using NaturalVue® (etafilcon A) Multifocal 1 Day Contact Lenses.

I would recommend NaturalVue® (etafilcon A) Multifocal 1 Day Contact Lenses to other practitioners as another great soft daily multifocal option for both my presbyopic patients and with kids.

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Doctor consulting disclaimer: Dr. Hal Ostrom does not have any affiliations and was not financially compensated for this perspective. Dr. Ostrom is a solo practitioner providing primary care optometry, with a particular emphasis on specialty contact lenses, myopia control, dry eye, and glaucoma. He founded Clinton Eye Associates in 1988. Dr. Ostrom is currently a Fellow of International Academy of Orthokeratology and Myopia Control; previously clinical Faculty Member New England College of Optometry at Western Massachusetts State Hospital. In 2012 was named Top Optometric Innovator by Vision Monday Magazine.

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