

# What are People Saying ABOUT NATURALVUE® CONTACT LENSES?

People prefer NaturalVue® Multifocal 1 Day Contact Lenses nearly 4:1 vs. other multifocal soft contact lenses.<sup>2</sup> Here are some of the reasons why:



**Sal**  
Researcher and Outdoor Enthusiast

"The need for vision correction posed a great challenge trying to read trail maps while out biking, hiking, skiing, or running. It was so frustrating to constantly dig in the backpack for a pair of reading glasses just to confirm my location or destination on maps or a GPS device. However, while I was out mountain biking this summer wearing NaturalVue® Multifocals, I could easily pull the trail map out of my pocket to see where we were going without pausing or getting off the bike."



**Jane**  
Stained Glass Artist

Jane was struggling to enjoy her stained glass making due to the constant need to switch from contact lenses to reading glasses, using both for the more intricate work. "I could never go back," she said, "Now, when I create my patterns I don't have to worry about switching from lenses to contacts. I wear them all the time. There is no cloudiness and my eyes don't get tired or strained. I often forget I am wearing them; that's a first for me!"



**Julie**  
Active Mom & Business Owner

Wearer of contacts since age 10, Julie could always see well, but as her vision had started to change, she began to struggle to see the close-up detailed graphic and computer work needed to do her job. She tried NaturalVue® Multifocal 1 Day Contact Lenses and immediately noticed how well she could see. On a recent family trip, Julie said they were "super comfortable" and "I didn't worry about glasses...I just got to have fun with my family."



See Naturally.

[insert practice information here]

## Tired of reaching for reading glasses?



**NaturalVue® (etafilcon A) Multifocal 1 Day Contact Lenses** feature innovative **Neurofocus Optics®**.

This advanced technology works naturally with the brain to automatically focus your eyes<sup>1</sup> — for clear vision near, far and everywhere in between. No need for reading glasses!



Ask us today.

See Naturally.

1. Patents awarded. See vtivision.com for details.

2. VTI Data on file, 2015. N=59. Data assessed after 1 week of wear. Preference based on those who expressed a preference among brands tested.

## You may have presbyopia.

Presbyopia is a common condition that causes blurry near and intermediate vision.

Presbyopia eventually affects everyone.

Typically, people first notice changes in their vision between ages 40 and 50. They can't see as clearly up close and have to hold reading materials at arm's length.

Fortunately, you can continue to enjoy clear vision at every distance – without reading glasses.

In a clinical study<sup>2</sup>, people with presbyopia gave **higher ratings** to NaturalVue® Multifocal for vision in everyday situations vs. their current correction. NaturalVue® Multifocal Contact Lens wearers can perform **92% of daily activities** without reading glasses, even in low light.<sup>2</sup>



## Superior Vision for Everyday Activities

People prefer NaturalVue® Multifocal 1 Day Contact Lenses over other options for better vision<sup>1</sup>:

Participating in Sports and Hobbies



Watching TV and Movies



Reading



Reading Very Small Print



Working on a Computer



Using a Cell Phone



Reading Signs



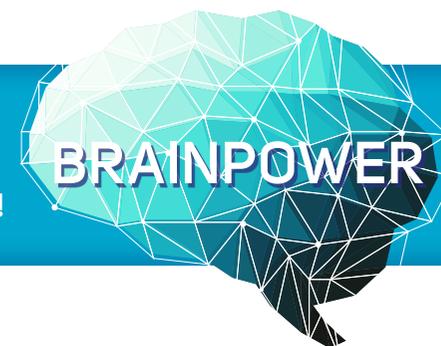
Driving at Night



## Why NaturalVue® Multifocal?

- See clearly like **glasses**<sup>2</sup> without compromise
- **No need for reading glasses** – clear vision near, far and everywhere in between
- Superior overall vision – **89% found better vision** for everyday activities.<sup>2</sup>
- **Daily disposability** for a fresh new pair every day
- Added UV protection for your busy outdoor days\*\*

It's time for a smarter contact lens!



\*\*UV absorbing contact lenses aren't substitutes for protective UV absorbing eyewear – for example, protective UV absorbing goggles or sunglasses – because they don't completely cover the eye and surrounding area. Patients should continue to use UV absorbing eyewear as directed. Note: Long term exposure to UV radiation is a part of risk factors associated with cataracts. Exposure is according to a number of factors, for instance, environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV absorbing contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-absorbing contact lenses reduces the risk of developing cataracts or other eye disorders.