Tired of reaching for reading glasses?

It's time for a smarter contact lens!



NaturalVue® (etafilcon A) **Multifocal 1 Day** Contact Lenses feature innovative Neurofocus Optics®.

This advanced technology works naturally with the brain to automatically focus your eyes¹ — for clear vision near, far and everywhere in between. No need for reading glasses!



Ask us today.

See Naturally.